

# Green Paradox or Gray Normalcy?

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# Carbon Tax

- CO<sub>2</sub> emissions → climate change
- More or less proportional to fossil fuel use
- Marginal damages increase through time
- Conventional policy proposal:  
Pigovian tax per unit (a royalty), increasing

# The *Hotelling* Paradox

- Hotelling's rule: to maximize NPV, produce s.t. marginal net benefit rises at the interest rate
- Rising tax  $\rightarrow$  revise this marginal calculation
- Outcome:  $\uparrow$  present production &  $\downarrow$  later
- Paths of  $p$  and  $q$  "tilted" w.r.t. original eqm.
- Paradox: tax *increases* current emissions
- High, decreasing tax?

# Shortcomings of Hotelling Model

1. no sunk capital (exploration & development)
2. no constraint to “tilting” output (capacity)
3. all reserves aggregated
4. everything smooth

# Reality

1. Reserves distinct, heterogeneous
2. Large, specific, sunk investments: choose  $q(0)$
3. Natural decline  $q(t) = q(0)\exp(-at)$   
Tilt,  $-a$ , given by geology

# Model of Partial Equilibrium

- Incentives & decisions at individual reserves
  - a. Pigovian tax affects incentives, decisions
  - b. Partial equilibrium: given path  $p(t)$
  - c. Simplified, simulated

# Conditions

- Variable profits (in curly brackets)  $\geq 0$
- NPV to firm  $\geq 0$  (total sunk cost  $E + PK$  must be recovered from discounted net cash flows)
- Shadow value of capacity  $v(t) > 0$  on an interval (produce up to geological constraint):

$$P = \int_0^T v(t)e^{-rt} dt$$

# Valid Comparisons?

- Effects of a dynamic royalty (constant, increasing or decreasing)
- What held fixed to provide equal tax “effort”?
  1. Share of rents?
  2. Total rents over positive paths of tax?
  3. Government’s take as a proportion of initial NPV?



# The Choice (?)

- We choose no. 3, NPV of royalties (50% of social value gross of damages before royalty)
- Literally can be true for only one reserve for a given path of the royalty
- A good choice?

# Effects of Any Royalty

- Reduction in exploration
- Decrease in investment and initial production
- Delay of investment in enhanced recovery

# Decreasing vs. Increasing

- Decreasing royalty has lower investment than increasing (sort of predicted), greater ultimate recovery (not really predicted)
- Ultimate recovery increased for decreasing royalty and decreased for increasing royalty
- Life of reserve longer for decreasing royalty
- Rent to firm tends to be lower for decreasing royalty

# Partial Weakness

- Decisions at reserve level: partial equilibrium
- Sectorial Equilibrium???
- IAMs need strong assumptions: Pindyck
- Simpler: let price obey paradox's predictions
- Valid?

# “Partial-Sectorial” Model

- Benchmark 1.5% increase in price with no tax
- Royalty  $\uparrow$  at 3%  $\rightarrow$  2%  $\uparrow$  in  $p$
- Royalty  $\downarrow$  at 3%  $\rightarrow$  1%  $\uparrow$  in  $p$
- Results broadly similar
- Company prefers rising royalty

# Unexpected

- Strong green paradox: royalty  $\uparrow$  NPV of damages
- Yes, if decreasing royalty and  $r_d = 0.014$  (Stern) while  $r = 0.08$ : increase in ultimate production, slower but negligible discounting
- Should we discount at a different rate?

# CBA

- Many royalties fail a cost-benefit test:  
    DWL of royalty offsets gains from  
    internalizing damages
- pass: increasing royalty with low discount of  
damages

# Paradox Realized?

- Royalty does not affect current production; does affect investments in enhanced production
- Suppose minimal effect on  $r$  in g.e.
- Exploration decreases at each prospect
- Each new reserve has smaller investment
- Must be a large and continuing backward “tilt” of sunk cost at marginal exploration and development projects now facing a lower price
- Timing?